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Prospective study to evaluate the short and long term effect of the Lip Enhancer from Clinicians Complex

REPORT

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Introduction

The objective of this study was to evaluate the short (immediate) and long terms effect of the Lip Enhancer product.

Study design

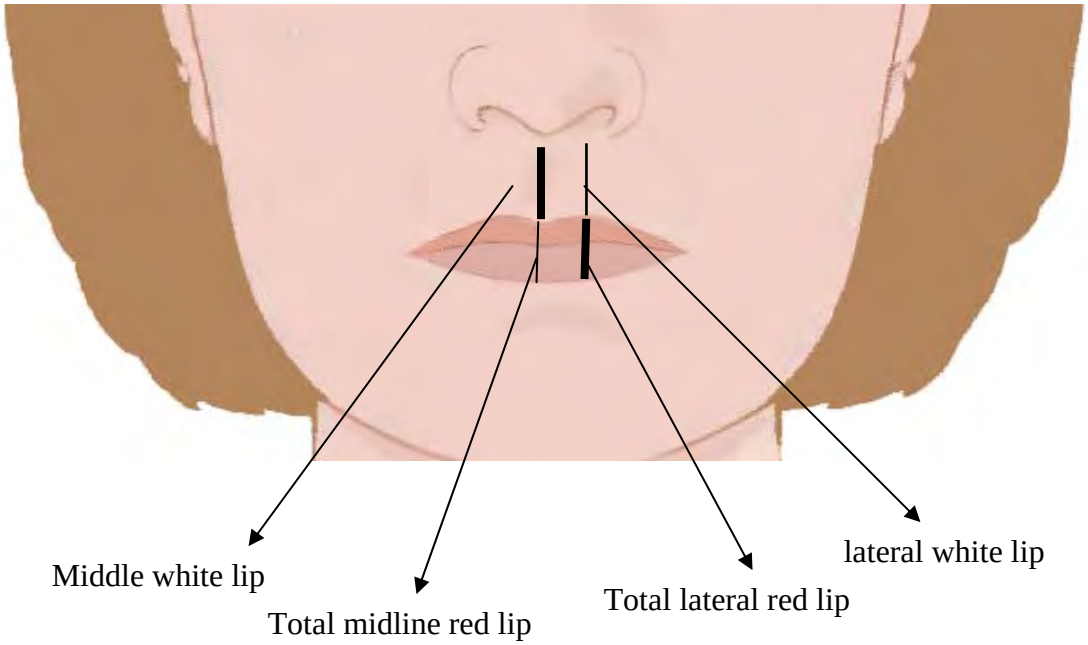
Four (4) female subjects participated in this study. Subjects removed all their make-up, lip stick, etc. from areas to be treated prior to initial photograph and treatment. Digital photographs were taken at time 0 min. (baseline, before initial application), 5 minutes, 30 minutes, 60 minutes and on day 14 and 28 after the initial application. Subjects were instructed to apply the Lip Enhancer three (3) times a day (AM, Noon & PM) for 28 consecutive days.

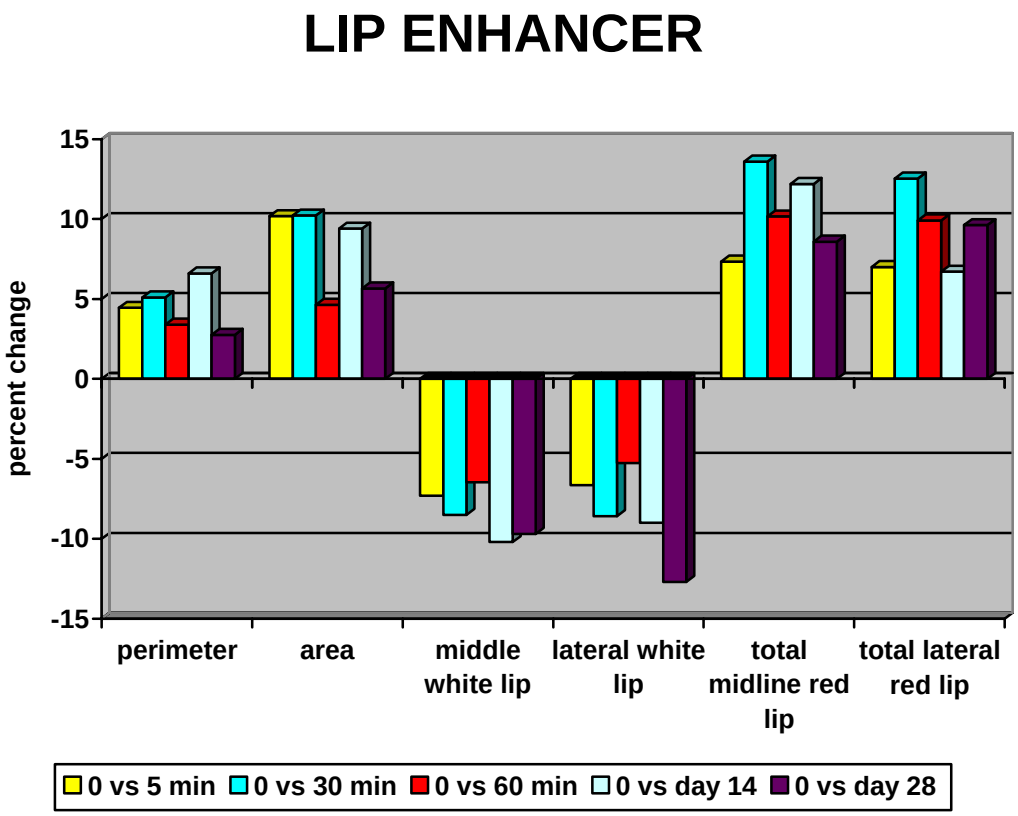
Two sequential digital photographs from the frontal view were taken from each subject at each time point. These photographs were taken using a Fuji camera model FinePix S2 Pro with fixed focus designed for clinical cosmetic studies.

Digital photographs from all four subjects at all time point were analyzed with Canfield Mirrorsuite software, a sophisticated software that can analyze digital photographs and determine perimeter and area, total midline white lip, total lateral white lip, total midline red lip and total lateral red lip.

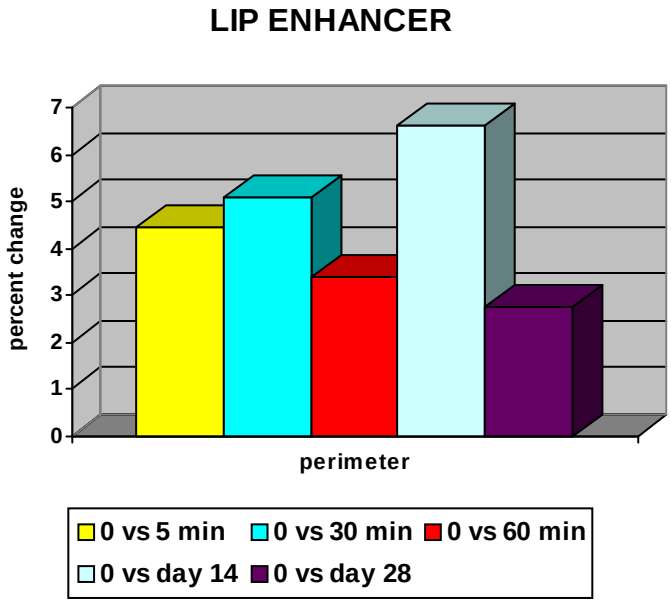
The results were tabulated and data was compared vs day 0 (initial photographs). A simple questionnaire was filled by each subject at the end of the study.

Results (in cm)

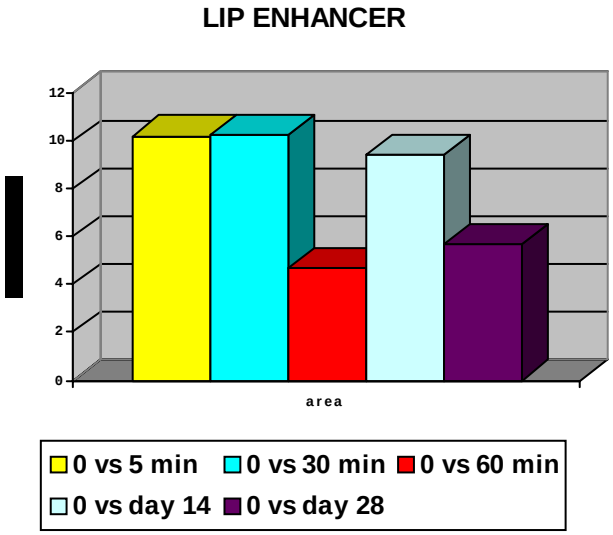




PERIMETER
The overall perimeter increased 4.45% at 5 minutes; 5.10% at 30 minutes; 3.40% at 60 minutes; 6.61% at day 14 and 2.75% at day 28.
It seems the effect decreases after 60 Minutes of initial application.

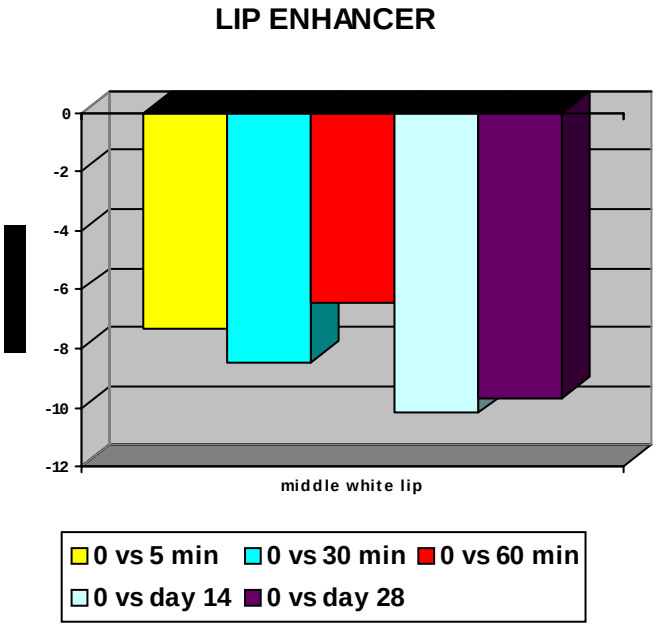


AREA
The lip area increased 10.18% at 5 minutes; 10.22% at 30 minutes; 4.64% at 60 minutes; 9.40% at day 14 and 5.66% at day 28.
It seems the effect decreases after 60 Minutes of initial application.



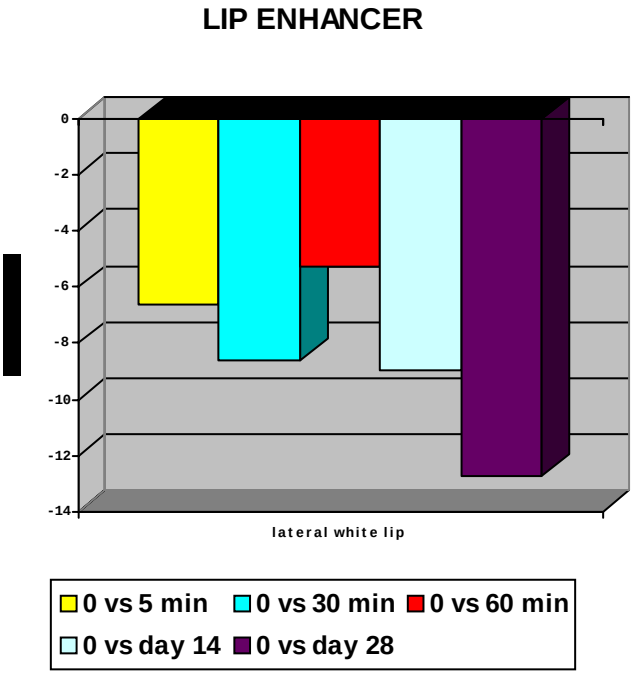
MIDDLE WHITE LIP

The middle white lip decreased by 7.31% at 5 minutes; by 8.50% at 30 minutes; by 6.46% at 60 minutes; by 10.20% at day 14 and by 9.69% at day 28.

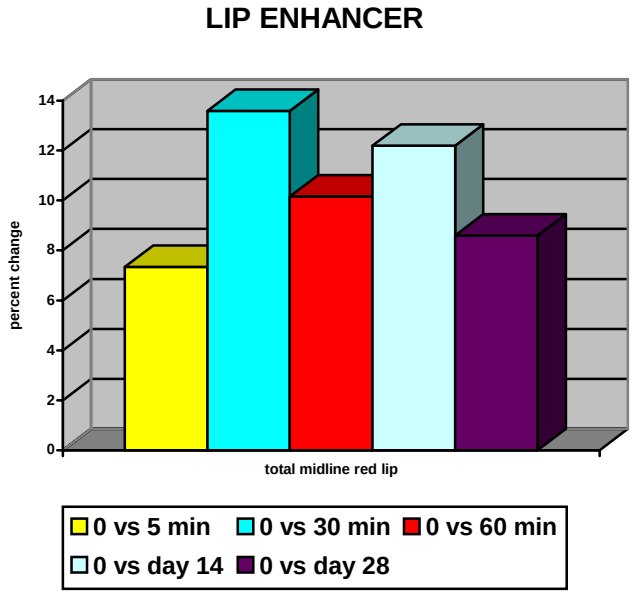


LATERAL WHITE LIP

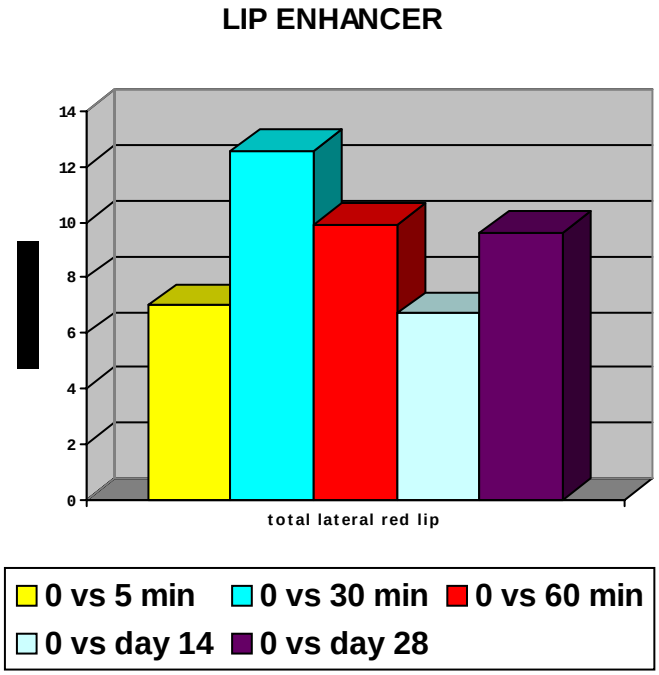
The lateral white lip decreased by 6.64% at 5 minutes; by 8.59% at 30 minutes; by 5.27% at 60 minutes; by 8.98% at day 14 and by 12.70% at day 28.



TOTAL MIDLINE RED LIP
The total midline red lip increased by 7.34% at 5 minutes; by 13.59% at 30 minutes; by 10.16% at 60 minutes; by 12.19% at day 14 and by 8.59% by day 28.



TOTAL LATERAL RED LIP
The total lateral red lip increased by 7.0% at 5 minutes; by 12.54% at 30 minutes; by 9.91% at 60 minutes; by 6.71% at day 14 and by 9.62% by day 28.



CONCLUSION

After the data was tabulated and each assessment time was compared to day 0 (baseline measurements before initial application), it was determined that the Lip Enhancer increased the perimeter, area, total midline red lip and total lateral red lip, while decreasing the middle white lip and lateral white lip. These are the expected results when lips get bigger. The improvement on the appearance of the lips was very prominent after the first treatment at 5 and 30 minutes (see photographs – lips have a distinct glow).

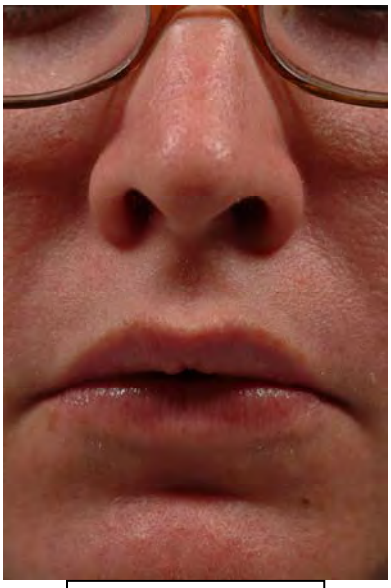
Although these percent increases were modest, subjects were satisfied with the results. Subjects mentioned that the initial tingling sensation felt immediately after application decreased substantially by day 5. It is evident that the Lip Enhancer has more of an immediate effect which can be sustained for more than 20 days if applied at least three times daily. Statistical analysis was not done due to the small sample.

One can take into account that some cosmetic procedures such as Botulinum toxin and light based tightening devices can produce satisfactory changes in the mm range (e.g. rise the eyebrow or tighten the lose skin of the jaw by 2 mm), an increased of total midline red lip of 13.59% and total lateral red lip of 12.54% at 30 minutes after one application is considerable.

Subject 1

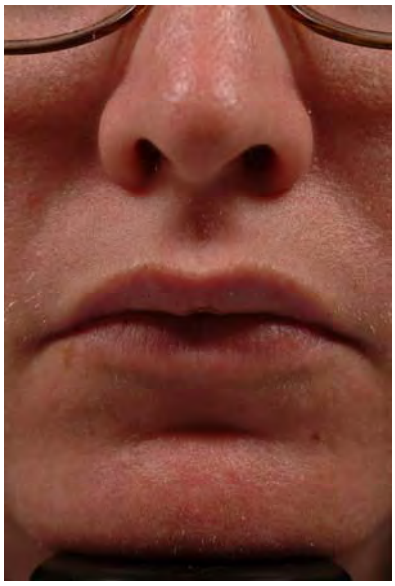
Time 0

Time 5 minutes

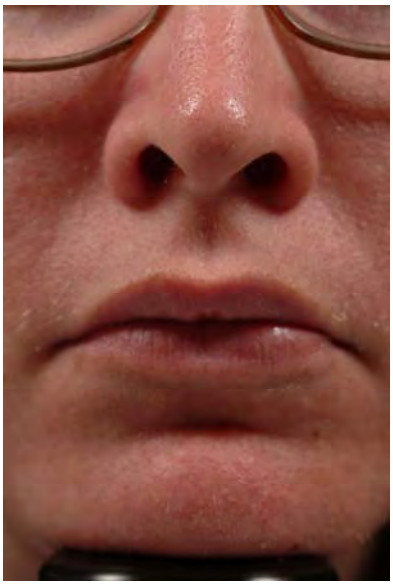


Time 30 minutes

Time 60 minutes

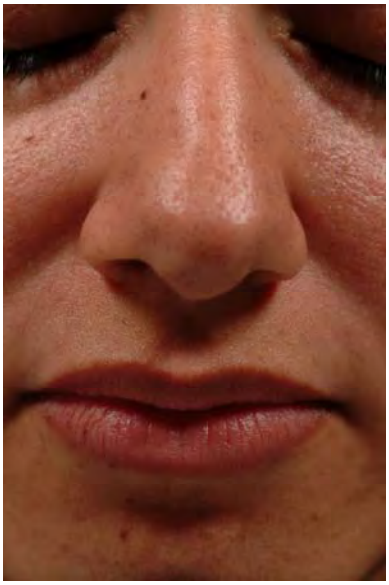


Time Day 14



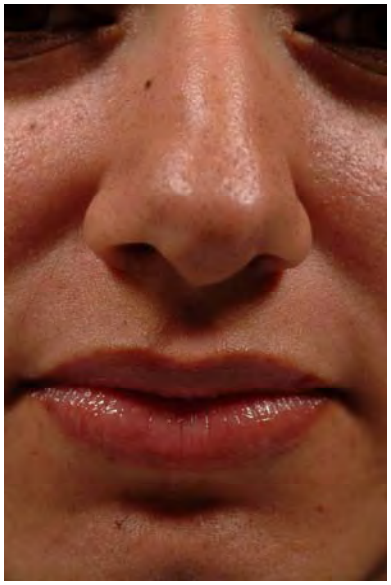
Time Day 28

Subject 2



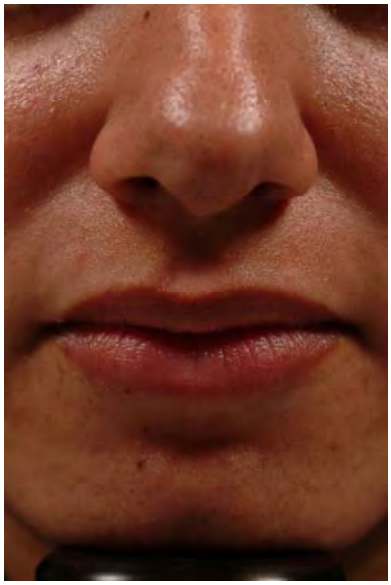
Time 0

Time 5 minutes

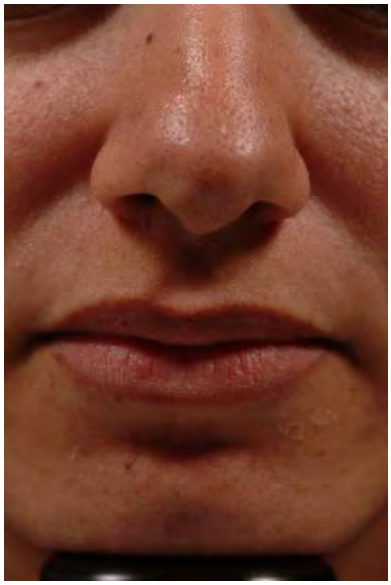


Time 30 minutes

Time 60 minutes



Time Day 14

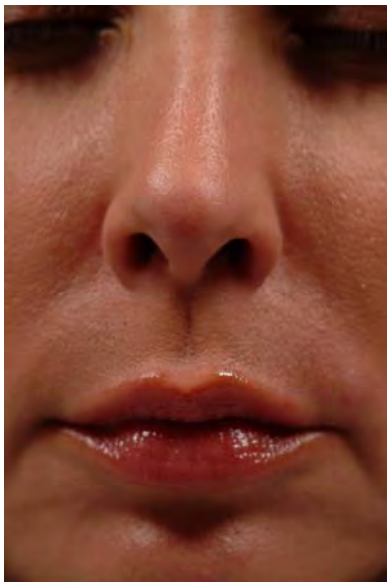


Time Day 28

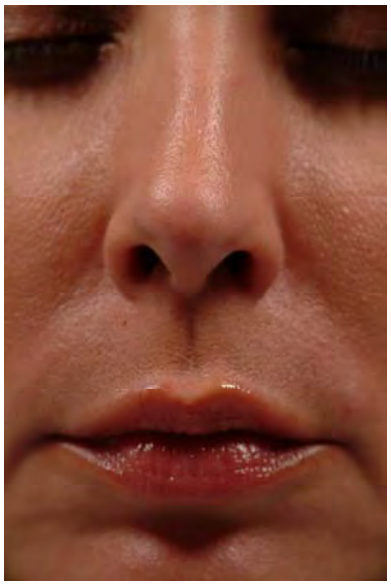
Subject 3

Time 0

Time 5 minutes



Time 30 minutes

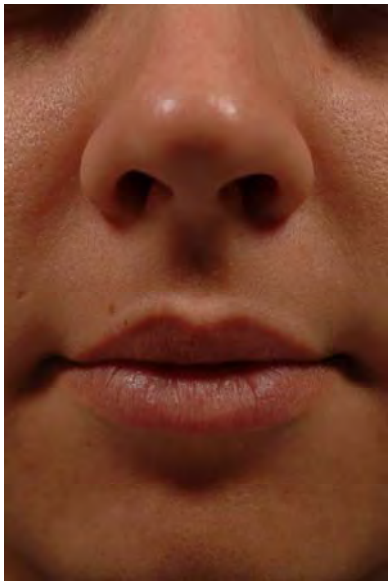


Time 60 minutes

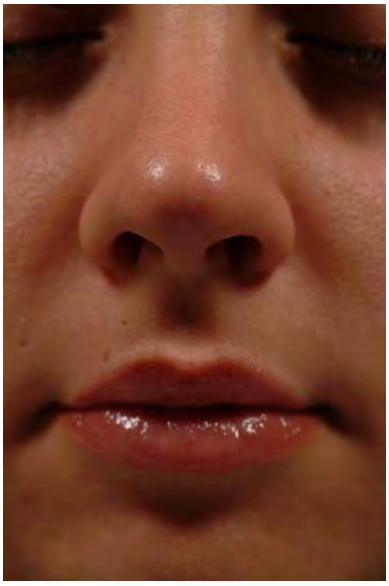
Time Day 14

Time Day 28

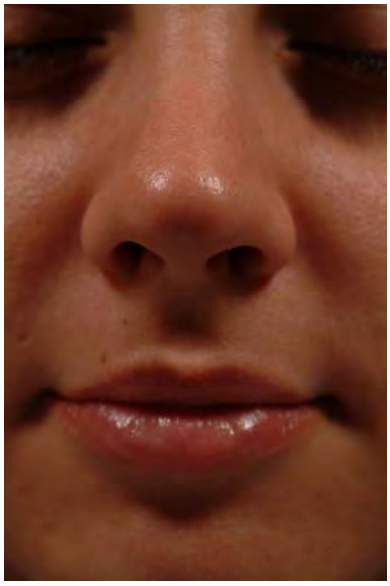
Subject 4



Time 0

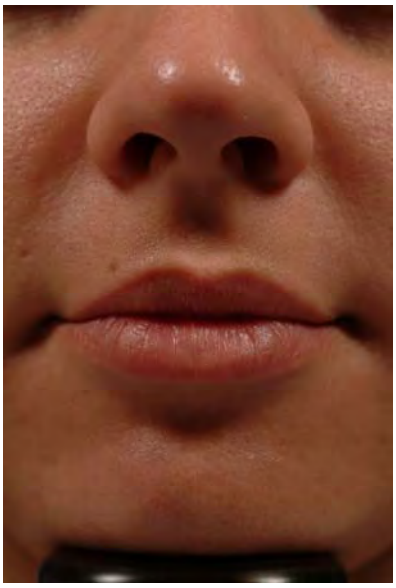


Time 5 minutes

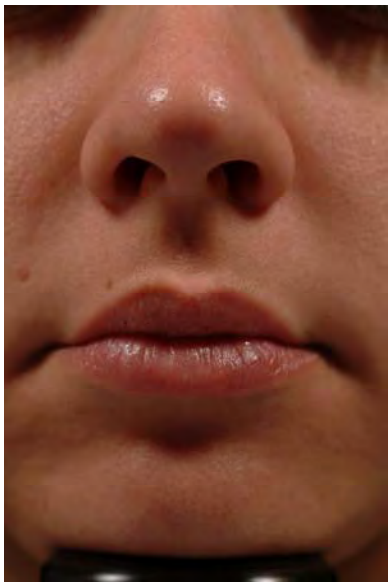


Time 30 minutes

Time 60 minutes



Time Day 14



Time Day 28